

# CHAYANIN WIPUSANAWAN

University of Passau (GRK Digital Platform Ecosystems)  
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## Academic Positions

2022– **University of Passau, Germany**  
Postdoctoral Researcher, DFG Research Training Group 2720 Digital Platform Ecosystems  
& Chair of Internet and Telecommunications Business

## Education

2018–2023 **Tilburg University, the Netherlands**  
PhD Economics  
Supervisors: Florian Schuett and Bert Willems

2016–2018 **Tilburg University, the Netherlands**  
MSc Research Master in Economics

2015–2016 **Tilburg University, the Netherlands**  
MSc Economics (with specialisation Competition and Regulation)

2008–2012 **Thammasat University, Thailand**  
BA Economics

## Journal Publications

Schuett, F., and Wipusanawan, C. (2025), ‘Essentiality Checks for Standard Essential Patents’, *Management Science*, 71 (12): 9869–10753.

## Conference Publications

Bhargava, H. K., Krämer, J., and Wipusanawan, C. (2024), ‘Competition and Innovation by Search Engines in the Presence of Preset Defaults’, in *Proceedings of the International Conference on Information Systems (ICIS) 2024*.

## Working Papers

Bhargava, H. K., Krämer, J., and Wipusanawan, C., ‘Are Preset Defaults Harmful?’  
Wipusanawan, C., ‘Standard-Essential Patents and Incentives for Innovations’.

## Presentations

2026 Theory of Economics in Information Systems (TEIS) Workshop, San Diego [Discussant]

2025 Workshop on Information Systems and Economics (WISE), Nashville; Annual Conference of the European Association for Research in Industrial Economics (EARIE), Valencia

2024 Workshop on Information Systems and Economics (WISE), Bangkok; International Conference on Information Systems (ICIS), Bangkok; Conference on Information Systems and Technology (CIST), Seattle; Mannheim Centre for Competition and Innovation (MaCCI) Annual Conference, Mannheim

- 2023 Annual Conference of the European Association for Research in Industrial Economics (EARIE), Rome
- 2022 Competition Law and Economics European Network (CLEEN) Conference, Norwich
- 2021 Annual Conference of the European Association for Research in Industrial Economics (EARIE) [online]; TILEC Workshop on Economics of Patents and Standards [online]; Toulouse Applied Theory Group [online]

### **Editorial Roles**

- 2026 Associate Editor, International Conference on Information Systems (ICIS)
- 2025– Associate Editor, Business & Information Systems Engineering

### **Reviewing Activities**

#### *Journals*

International Journal of Industrial Organization, Journal of Economics & Management Strategy, Management Science, Production and Operations Management

#### *Conferences*

Conference on Information Systems and Technology (CIST 2025), International Conference on Information Systems (ICIS 2024), International Conference on Wirtschaftsinformatik (WI 2023, 2025)

### **Conference and Workshop Organisation**

- Workshop on IS Design, Analytics & Economic Behavior (ISDAEB) 2026, 7 September 2026, Linz
- DPE Forum 2026, 15–16 June 2026, Passau
- DPE Forum 2024, 4–5 June 2024, Passau

### **Awards**

- 2016–2018 Koopmans Scholarship, Tilburg University
- 2016 TILEC Best Master Thesis Award, Tilburg University

### **Teaching**

#### *University of Passau*

- 2024– Governance of Platforms and Ecosystems (Master)
- 2024– Digital Markets and Platforms with tutorial (Bachelor)
- 2024 Digital Platforms and Business Strategy (one lecture as part of the Lecture Series ‘Fundamentals of Digitalization and Digital Trends’)
- 2023– Bachelor’s and Master’s Colloquium in Internet and Telecommunications Business
- 2023– Bachelor’s and Master’s Seminar in Internet and Telecommunications Business

#### *Tilburg University*

- 2021–2022 Seminar Competition Policy (Master; TA)
- 2020–2021 Competition Policy and Regulation (Bachelor; TA)
- 2019–2022 Bachelor’s thesis supervision
- 2018–2021 Microeconomics: Theory and Analysis (Bachelor; TA)
- 2018–2019 Economics 1 for IBA (Bachelor; TA)

## **Professional Experience**

2012–2015 **PricewaterhouseCoopers Thailand**, Bangkok, Thailand  
Senior Associate in Risk Assurance

2012–2014 **PricewaterhouseCoopers Thailand**, Bangkok, Thailand  
Associate in Risk Assurance

## **Other Information**

Citizenship: Thai

Languages: Thai (native), English, German (B1), Dutch (A1)

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